



Literacy KC
Changing lives beyond words

Sponsorship Opportunities

Literacy KC's 8th Annual Literacy for All Luncheon

Friday, September 15th, 2017

Kansas City Marriott Country Club Plaza

4445 Main Street, Kansas City, Missouri 64111

11:45am – 1:00pm

Presenting Sponsor - \$10,000

- *NEW* Exclusive sponsor of Literacy KC's National Literacy Month campaign throughout September, including radio and TV spots, social media, newsletters, and campaign signage
- Table seating for twenty guests with special signage as Presenting Sponsor
- Priority seating
- Announced as Platinum Sponsor at the luncheon to more than 300 attendees
- Priority placement of company signage at the event
- Color logo featured in large-screen luncheon slideshow
- Color logo in more than 300 formal invitations and luncheon programs
- Color logo and hyperlink on Literacy KC's website, event homepage and in all print and online communications concerning the luncheon

Platinum Sponsor - \$5,000

- Table seating for ten guests with special signage as Platinum Sponsor
- Announced as Platinum Sponsor at the luncheon to more than 300 attendees
- Priority placement of company signage at the event
- Color logo featured in large-screen luncheon slideshow
- Color logo in more than 300 formal invitations and luncheon programs

Gold Sponsor - \$2,500

- Table for ten guests with second-tier priority seating
- Priority placement of company signage at the event
- Color logo featured in large-screen luncheon slideshow
- Color logo in more than 300 formal invitations and luncheon programs
- Color logo and hyperlink on Literacy KC's website, event homepage and in all print and online communications concerning the luncheon

Silver Sponsor - \$1,000

- Table for ten guests with third-tier seating
- Recognition in large-screen luncheon slideshow
- Listed in more than 300 formal invitations and luncheon programs
- Listed on Literacy KC's website, event homepage and in all print and online communications concerning the luncheon

Bronze Table Sponsor - \$500

- Table for ten guests
- Recognition in large-screen luncheon slideshow
- Listed on Literacy KC's website, event homepage and in all print and online communications concerning the luncheon