



23rd Annual Literacy KC Spelling Bee
Friday, April 28, 2017
Pierson Auditorium, UMKC
Sponsorship Levels



\$10,000 • Queen Bee Presenting Sponsor

VIP recognition as Presenting Sponsor in all media promotion before and during event
Team entry for 3 Spelling Bee contestants
VIP Seating and dining for 24 (Team + 21 guests) at Spelling Bee
14 invitations (Team + 11 VIPs) to the Bee Buzz Patron's Party
Lobby signage at the Spelling Bee as Presenting Sponsor
Lead sponsorship position in video scroll during Spelling Bee
Logo recognition in Spelling Bee invitation, program, and all materials promoting the event
Recognition as Queen Bee Presenting Sponsor on literacykc.org and in e-newsletter
Link from literacykc.org for one year from date of Spelling Bee
Full page ad in Spelling Bee program

\$5,000 • Honey Bee Benefactor

Team entry for 3 Spelling Bee contestants
Seating and dining for 20 (Team + 17 guests) at Spelling Bee
10 invitations (Team + 7 VIPs) to the Bee Buzz Patron's Party
Lobby signage at the Spelling Bee
Sponsorship recognition in video scroll during Spelling Bee
Listing in Spelling Bee invitation, program and all materials promoting the event
Recognition as Honey Bee Benefactor on literacykc.org and in e-newsletter
1/2 page ad in Spelling Bee program

\$3,000 • Carpenter Bee Team Sponsor

Team entry for 3 Spelling Bee contestants
Seating and dining for 10 (Team + 7 guests) at Spelling Bee
6 invitations (Team + 3 VIPs) to Bee Buzz Patron's Party
Lobby signage at the Spelling Bee • Listing in video scroll during Spelling Bee
Listing in Spelling Bee invitation, program, and all materials promoting the event
Recognition on literacykc.org and in e-newsletter • 1/4 page ad in Spelling Bee program

\$1,000 • Beehive Patron

Seating and dining for 10 guests at the Spelling Bee • 2 invitations to the Bee Buzz Patron's Party
Lobby signage at the Spelling Bee • Listing in the Spelling Bee invitation and program
Listing on literacykc.org and in e-newsletter

\$500 • Worker Bee Patron

Seating and dining for 4 guests at the Spelling Bee • 2 invitations to the Bee Buzz Patron's Party
Listing in Spelling Bee invitation and program • Recognition on literacykc.org and in e-newsletter

\$85 • Individual Tickets

For more information, contact Literacy Kansas City
at (816) 333-9332 or krogers@literacykc.org