



Let's Read: A Celebration of Family Reading
Featuring Actor/Author Taye Diggs
and Illustrator Shane W. Evans
Whose children's books garner international acclaim
Saturday, April 27th, 3:30-5:30pm, Pierson Auditorium, UMKC

Presenting Sponsor - \$15,000

- Priority seating for 15 guests with special signage as Presenting Sponsor
- 15 signed books by Taye Diggs and Shane W. Evans
- 15 passes to VIP meet & greet following the event
- 8 minute exclusive meet & greet with Taye Diggs and Shane W. Evans
- Announced as Presenting Sponsor at the event to more than 450 attendees
- 2 guaranteed questions for your guests to ask Taye Diggs & Shane W. Evans during Q&A portion of event
- Priority placement of company signage at the event
- Color logo featured in large-screen event slideshow
- Color logo and hyperlink on Literacy KC's website, event homepage, and in all print materials
- Color logo on photo booth backdrop so your company will be featured in every shot

Platinum Sponsor - \$10,000

- Priority seating for 10 guests with special signage as Platinum Sponsor
- 10 signed books by Taye Diggs and Shane W. Evans
- 10 passes to VIP meet & greet following the event
- 6 minute exclusive meet & greet with Taye Diggs and Shane W. Evans
- Announced as Platinum Sponsor at the event to more than 450 attendees
- 1 guaranteed question for your guests to ask Taye & Shane during Q&A portion of event
- Priority placement of company signage at the event
- Color logo featured in large-screen event slideshow
- Color logo and hyperlink on Literacy KC's website, event homepage and in all printed materials

Gold Sponsor - \$5,000

- Priority seating for 10 guests with special signage as Gold Sponsor
- 5 signed books by Taye Diggs and Shane W. Evans
- 8 passes to VIP meet & greet following the event
- 5 minute meet & greet with Taye Diggs and Shane W. Evans with fellow Gold Sponsors
- Announced as Gold Sponsor at the event to more than 450 attendees
- 1 guaranteed question for your guests to ask Taye & Shane during Q&A portion of event
- Priority placement of company signage at the event
- Color logo featured in large-screen event slideshow
- Color logo and hyperlink on Literacy KC's website, event homepage and in all printed materials

Silver Sponsor - \$2,500

- Second-tier seating for ten guests
- 4 signed books by Taye Diggs and Shane W. Evans
- 6 passes to VIP meet & greet following the event
- 5 minute meet & greet with Taye Diggs and Shane W. Evans
- Priority placement of company signage at the event
- Color logo featured in large-screen event slideshow

Individual ticket (11 years and older) - \$40

- General admission seating for one
- 1 book by Taye Diggs & Shane W. Evans

Bronze Sponsor - \$1,000

- Second-tier seating for 10 guests
- 2 signed books by Taye Diggs and Shane W. Evans
- 4 passes to VIP meet & greet following the event
- 5 minute meet & greet with Taye Diggs & Shane W. Evans
- Priority placement of company signage at the event
- Color logo featured in large-screen event slideshow

Individual VIP ticket (11 years and older) - \$100

- Seating for one
- 1 book by Taye Diggs & Shane W. Evans
- 1 photo with Taye & Shane

Each child is \$10 per admittance age 10 and under.